



Directors  
Gregg & Lois Cunningham

Center for Bio-Ethical Reform

December 2012

## Key States Initiative Heroes

**T**he fourth Key States Initiative (KSI) is now complete. Millions of Americans saw our photo billboard trucks and aerial billboards (towed by aircraft) with abortion victims aged 8 weeks through 12 weeks. The trucks and plane urged viewers to “Vote Pro-Life.” Election returns repeatedly reflected a more pro-life result where we displayed abortion photos than in comparable areas in which we did not. You may see a detailed analysis of this differential for the Commonwealth of Virginia in our December 2012 fundraising appeal letter.

People from all walks of life served as volunteer drivers for KSI. Our team included a widowed mother of 12, a nuclear engineer, a retired police officer and his wife, a professional truck driver, a man with terminal cancer who got clearance from his doctor to drive a CBR truck, a missionary couple from Maine (the husband did his consulting work in the evenings so he could drive for us during the day), a civilian Naval employee, a small business owner, an accountant, a retiree who also volunteers at St. Vincent DePaul, a real estate agent, a retired college professor, and a retired bus driver.

We also worked with veterans of previous KSI campaigns. Their experience enabled them to help our staff with the training of new drivers. These stalwarts are: Bubba Garrett (Alabama), Frank Diorio (New Jersey) and Jim Davis (Ohio).

**Jim has served as a volunteer CBR truck driver since 2004. As of this month, Jim has driven pro-life billboard trucks in**

**42 states and five Canadian provinces, where he drove for our Canadian Centre For Bio-Ethical Reform.**

We thank God for each driver and each family who supported their loved ones as they willingly served the Lord away from home, sometimes for weeks at a time.

The CBR staff team coordinated all aspects of KSI from recruiting and training volunteer drivers, to route planning, to handling media requests, to finding host homes for our volunteers. Fletcher Armstrong, Director CBR-Southeast, assisted Gregg Cunningham, Executive Director, in leading KSI. Other key staff members who put countless hours into KSI are: Kevin Oliver, CBR Logistics Coordinator; Darius Hardwick, Director CBR-Midwest; Leslie Sneddon, Director CBR-Maine; Jason Walsh, Director CBR-Arizona; Nicole Cooley, Virginia Project Director; Sarah Cleveland, CBR Midwest; Bill Calvin, Director CBR Missouri/Kansas; Michael Schrimsher, Director CBR-Florida; Jonathan Darnel, CBR-Maryland.

We also had pastors from each coast serve as KSI drivers. Here are their statements after giving of their time to drive in Virginia and Ohio:

*Since encountering the ideas of Francis Schaeffer and C. Everett Koop a few decades ago I have opposed abortion. Over decades of ministry on the front lines of the culture war*

*(Continued on page 2)*



*Key States Initiative drivers included CBR-Virginia Project Director Nicole Cooley (at left) and volunteer Rev. Mike Heath (at right). They and many other drivers logged thousands of miles and worked countless hours to educate voters about abortion during the four months before the November 2012 election.*



*In this photo, CBR-Arizona Director Jason Walsh is giving a presentation at the Students for Life West Coast Conference on Nov.17. Afterwards, the president of Arizona Christian University pro-life group told Jason that he had been skeptical about the use of graphic images, but he now was convinced of their necessity and he invited Jason to address the ACU pro-life group. This student group has agreed to work with CBR in 2013.*

#### **KEY STATE HEROES...** (Continued from page 1)

*I have grown to absolutely loathe abortion. It really is child murder. It is an undiluted societal evil. CBR is the tip of the spear in the west's attack on it. I am honored to be associated with such a courageous organization. And it was a special delight to work with, and meet, so many fine Americans while driving the truck in Virginia this fall.*

Rev. Michael S. Heath, Helping Hands Ministry, Maine,  
www.mikeheath.net

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*In the last week of October I became aware of the need for drivers in the Ohio area, and with having my associate [pastor] preaching the following Sunday, I volunteered to drive for five days near Cleveland. ... I never felt threatened nor did I encounter any hostility. My only close call was a lady who ran a red light. I would encourage all, when they have an opportunity to help in this ministry, to take a small step of faith and see how the Lord would use you. I know that there were many who saw for the first time what abortions really produce.*

Pastor Neil Travisano, Senior Pastor,  
Calvary Chapel Mission Viejo, California

We thank all of the families who hosted our drivers and all of you who gave financial gifts to underwrite the cost of this campaign. Countless babies' lives were saved.

**Thank you for your support of CBR as we save preborn children from abortion. We need your continued support in 2013.**

*“Observe mercy and justice,  
and wait on your God continually.”*

*HOSEA 12:6B*

- Pray for our new affiliate directors in Alaska and Texas
- Pray for protection of CBR staff and families

## **Events**

**Key States Initiative** Completed November 6

### **Genocide Awareness Project (GAP)**

January 25 March for Life, Washington, D.C.

### **Corporate Accountability Project (CAP)**

Dec. 1, 8, 15 Marriott Hotel, Dana Point, CA

### **“Choice” sign outreaches**

Weekly Maine - Portland (Fridays), Augusta (Thursdays),  
Bangor (Wednesdays)

Baltimore, Germantown, Berwyn Heights, and  
Rockville, Maryland.

Also at Northern Virginia Metro stops, Washington, D.C.,  
and Old Town Alexandria, Virginia.

### **Training Seminars and Speaking Engagements**

Nov. 17 Students for Life West Coast Conference,  
Speaker CBR-Arizona Director Jason Walsh

Dec. 7-9 Pro-Life Leadership School, Kingsville, Maryland



# CBR-Maryland Trains People to Saves Lives

**T**he second Pro-Life Leadership School (PLLS) was hosted by CBR-Maryland on December 7-9, 2012 in and around Kingsville, Maryland. The staff trained students from Maryland and New Jersey in pro-life apologetics, street activism, event safety, volunteer recruiting, the use of abortion photos and video, as well as fund raising tactics. The trainees were taken right out to the streets to practice what they'd learned in the classroom. There they educated passersby using CBR abortion photo signs. The next PLLS is tentatively scheduled for March 2013.

CBR-Maryland Directors Kurt and Samantha Linnemann are working with Jonathan Darnel (Team Lead Field Operations staff member) to do public education projects at schools, abortion clinics, businesses which support Planned Parenthood, Susan G. Komen races and many other outdoor venues.

One of CBR-Maryland's major accomplishments this year was to start up four local activist teams in Washington, D.C.; Baltimore; Maryland, Bowie, Maryland; and Alexandria, Virginia. These groups are out in the streets weekly using CBR materials to educate people about abortion. The Abortion Mill Project is a weekly outreach at Planned Parenthood in Baltimore, Maryland. **The presence of the CBR-Maryland counseling team, using pictures of aborted babies, has saved approximately one to three babies each month.**

On Fridays, the CBR-Maryland team conducts the High School Education Project from 6:45 to 8:00 a.m. outside high schools near Baltimore, Maryland. When the team displayed CBR abortion photo signs outside Paul Lawrence Dunbar High School, several students were so supportive that they posed for a picture with a team member and "Choice" sign.

As a consequence of the failure of Christians to adequately defend life during the 2012 elections, we will concentrate more heavily on educating Christian schools and churches in 2013. To assist in this project or other weekly outreaches in Baltimore, Montgomery Community College, Germantown, Berwyn Heights, Rockville, Northern Virginia Metro stops, Washington, D.C., and Old Town Alexandria, Virginia, please contact Kurt at 410-913-3931 or [klinnemann@cbrinfo.org](mailto:klinnemann@cbrinfo.org).

**"I have been PRO-LIFE for 12 years now, and it is ONLY because of this website [AbortionNO.org] and Priests for Life. I was raised atheist/liberal and just knew that had to be wrong, there was something WRONG; with that way of perceiving the world and laws. PRAISE THE LORD that I found this important information! I have been a relentless warrior for the unborn and their mothers and families since. I check in with your website for strength, inspiration and knowledge when I need re-energized. So grateful for you. God bless."**

43-year-old woman, Appalachia Mountain Region,  
Nov. 21, 2012 AbortionNo.org survey



*CBR-Maryland staff and volunteers educated students about abortion outside Loch Raven High School in Baltimore, Maryland, this fall. Teachers often lie about abortion in the classroom but we rebut those lies from the sidewalk.*

## Corporate Accountability Project Going Global

**M**arriott International Corporation continues to permit the donation of money from its branded hotels to America's biggest abortionist, Planned Parenthood. CBR is, therefore, continuing our weekly Corporate Accountability Project (CAP) pickets at Marriott resort hotels.

We are also currently organizing a worldwide CAP event to be conducted outside Marriott Hotels in foreign capitals. On the same days, carefully coordinated CAP pickets will take place simultaneously in states where we have regional offices -- California, Ohio, Tennessee, Arizona, Florida, Hawaii, Missouri, Virginia, Texas and Alaska. We are arranging for our international affiliates to stage Marriott pickets in countries like England, Sweden, Canada, The Netherlands, Czech Republic, Finland and Poland. Abortion photo signs unquestionably drive customers away from these luxury hotels, whether those customers support or oppose abortion. We are determined to pressure Planned Parenthood's corporate donors until we force them to end their financial support for the abortion industry. Every moment we display photo signs educates the public, and that is valuable progress, irrespective of Marriott's response to our pickets.

“ *I was ‘pro-choice’ before,  
but seeing little arms and legs just haunted me.* ”

**24-year-old male who visited [AbortionNO.org](http://AbortionNO.org)**



*Marriott patrons must pass by our Corporate Accountability Project signs before entering the Laguna Cliffs Marriott Hotel and Resort. We are informing people that Marriott donates money to Planned Parenthood and we ask those who agree that abortion is an act of violence to urge Marriott to stop funding PP.*

**Address corrections**

[addresschanges@cbrinfo.org](mailto:addresschanges@cbrinfo.org)

**Electronic funds donations**

[ACH@cbrinfo.org](mailto:ACH@cbrinfo.org)

**Credit card donations**

[creditcards@cbrinfo.org](mailto:creditcards@cbrinfo.org)

**Product order inquiries**

[productorders@cbrinfo.org](mailto:productorders@cbrinfo.org)

**Estate donations**

[plannedgiving@cbrinfo.org](mailto:plannedgiving@cbrinfo.org)