

Gregg L. Cunningham, Executive Director

January 2013

Dear Pro-Life Supporter,

A fourteen-year-old girl from China visited our website November 21, 2012, at AbortionNO.org. She wrote us to say that she was working on a school project “on a social cause I am an advocate for.” She had selected abortion as her topic even though she lives in a totalitarian country with a one-child policy. Every day, her government forces women to abort. She said: “I’ve always thought that abortion was a bad thing, but after looking at the video on the homepage of this website, I was disgusted and horrified at the fact that the ... baby could’ve grown to be a person just like me. Now abortion is not just ‘bad’ to me. I now can see that this is plainly murder, and I want to be a social activist for it.” We have empowered her to defend life.

Seeing butchered babies greatly intensified her opposition to “pregnancy termination,” but most Americans have never seen the indescribable horror of abortion, and public opinion surveys reflect their ignorance. Reuters posted a story on January 17, 2013 headlined “As *Roe v. Wade* turns 40, most oppose reversing abortion ruling.” The article reported a “... poll by the Pew Research Center found that 63 percent of Americans believe that *Roe v. Wade* should not be completely overturned, compared to 29 percent who believe it should be. These opinions have changed little from surveys conducted in 2003 and 1992, Pew reported.” Of even greater concern, “White evangelical Protestants are the only religious group in which a [slight] majority - 54 percent - favors overturning the decision [and that is still a pathetically low percentage]. Large percentages of white mainline Protestants (76 percent), black Protestants (65 percent) and white Catholics (63 percent) say the ruling should not be overturned.” Confusion over abortion abounds, with an article at TheNation.com, January 16, 2013, “The Message and the Meaning: Is ‘Pro-Choice’ Passe?” reporting that “...research has found that support for *Roe* includes 35 percent of those who call themselves pro-life.” These are classic low-information voters (LIVs) and the church is full of them.

But many nominal pro-aborts will also vote for the right pro-life candidate. *National Review*, December 31, 2012, published an analysis of polling results and election returns from the 2012 presidential race which concluded that “... public opinion does not appear to have shifted substantially to the pro-choice side.” Instead, the Obama victory “... probably reflects the increased Democratic edge in turning out voters” In other words, despite strong public support for elective abortion, there are probably still as many pro-life voters as pro-abortion voters. But the pro-life LIVs stayed home in large numbers, and the pro-abortion LIVs were herded to the polls. If we can turn pro-life LIVs to high-information voters, it will be much easier to get them to the polls.

Who are the LIVs the pro-aborts turned out, how did they lose their mastery of fact and logic, and how did Obama get them to the polls? An insightful *Boston Globe* six-part series titled “Why Romney Lost” is particularly instructive. The analysis explains the factors which “... all but assured the candidate’s defeat, given the revolutionary turnout tactics ... of President Obama’s operation.” One of the most important of those “revolutionary tactics” involved the mobilization of large numbers of black churches. The effort was mounted nationwide but really focused on swing states. “In Ohio, for example, a ... strategy was designed to get likely Obama supporters, particularly African-Americans, to register to vote ‘Faith captains’ were assigned to [black] churches to encourage parishioners to turn out for Obama.”

“Rich Beeson ... Romney political director ... said that only after the election did he realize what Obama was doing with so much manpower on the ground. Obama had more than 3,000 paid workers nationwide, compared with 500 for Romney, and hundreds of thousands of volunteers. ‘Now I know what they were doing with all the staffs and offices,’ Beeson said. ‘They were literally creating a one-to-one contact with voters,’ something that Romney did not have the staff to match.” The result of Romney’s failed turnout effort was 17 million white evangelicals not voting. To grasp how significant that 17 million number actually is, consider that the entire swing state of Florida has 11.5 million registered voters, according to an October 27, 2012, Reuters story titled “In Florida, black churches scramble to get early voters to the polls.”

CNN.com, November 10, 2012, ran a related but absurdly titled article called “GOP voter suppression fueled black turnout,” but the story did get one thing right: “In 2008, black churches marched a massive number of congregants to the polls, led by their slogan, ‘Souls to the Polls.’” In 2012, the black church turnout effort was even more ambitious. “... [P]astors, deacons and laymen pushed and prodded their members to cast absentee ballots, and pushed hard for their members to stand in lines that during the early voting period can last as long as eight hours.” The above-referenced October 27 Reuters article reported that Rev. Errol Thompson, a black Baptist pastor from Orlando, FL, joined black pastors across the state who were “... organizing a mass effort ... to get thousands of people in their flock to vote early -- right after Sunday’s morning service.” How many evangelical or Catholic pastors organized turnout efforts similar to those mounted in black churches? Precious few. They all have their legalistic excuses, but babies will die as a result of this indifference. We thank God for some courageous pastors, black and white, who did speak up against abortion, but their numbers were very, very small.

The *Irish Examiner* published a story on January 8, 2013 headlined “Low-Info Voters Just Not That Interested in Politics.” It described “... the low-info voters that the Republicans have never been able to communicate with” and argued that “the Democrats know exactly how to reach them. ... [T]hey concentrate their connections in the mainstream media and Hollywood...” These voters “know more about the Kardashians than what the fiscal cliff means to the economy or where Benghazi is. It’s also why these voters tune out boring Republicans who continue to blah, blah, blah about serious stuff. The sad reality is that these voters can be manipulated easily” Selfish Obama voters are so malleable that Politico.com, January 17, 2013, posted an article titled “Survey: Users Trust Social Media as News Source.” It reports a growing willingness to crowd-source the news, believing that “journalism” is little more than rumors circulated on Facebook and Twitter. The story says “Trust in social media is a bit of a surprising finding given the sheer number of hoaxes and fake news reports that constantly circulate on Twitter and Facebook” But “hoaxes and fake news reports” have long masqueraded as real “news” on the broadcasts of the alphabet TV networks. NBC/CBS/ABC may be no more reliable than Facebook friends.

The Democrats know their base and they play it like a violin. Their presidential convention offered sickening evidence of the ease with which the support of LIV Democrats can be bought. In TheDailyBeast.com, “Democrats Push Envelope on Abortion, Drop Insistence That It Be Rare,” said “Cokie Roberts, appearing on ABC’s *This Week*, called the convention “over the top in terms of abortion... Every single speaker talked about abortion, and you know, at some point, you start to alienate people.” Obama, however, didn’t mind alienating independents if that’s what it takes to mobilize his base -- and his base demands “free” ObamaPhones, abortion, amnesty, and countless “entitlements” of class-warfare plunder.

Who are these people? Largely minorities, single women and students. The Guttmacher Institute reports that “... non-Hispanic black women [account] for 30% [of all abortions and] Hispanic women for 25%.” This, despite the fact that blacks constitute only “... 12.3 percent of the U.S. population (a *Washington Post* article at ‘The Root,’ February 10, 2010, titled ‘A Portrait of Black America on the Eve of the 2010 Census’) and Latinos only 16% of the U.S. population (CNN.com, June 4, 2012, “By the numbers: Latino voters”). The black population is down from 14.8 percent in 2000, and abortion played a role in the decline. CNN.com, June 4, 2012, ran a piece headlined “By the numbers: Latino voters.” It said that in 2008, Latinos constituted 16% of the population and that 67% of the Latino vote went to Obama. A *New York*

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Times story headlined “How Obama Won Re-Election,” November 7, 2012, said “President Obama won the Hispanic vote by ... 8 percentage points more [in 2012] than in 2008.” He just bartered benefits for ballots.

But low-information voters are made, not born, and their declining reading abilities and plunging analytical capacities are no accident. The process of disabling them starts early. They know nothing and believe anything. They are increasingly dependent on their neighbors. Learnthat.org says that “Only a little more than half of the students in today’s U.S. elementary schools learn to read and write well enough to be functionally literate” and that “more than half of America’s secondary students struggle to read their textbooks and other course materials ...” As a consequence, “more than 40% of the employees in U.S. businesses are functionally illiterate.” BroadCenter.org says “We are losing a generation of American minds. American students are not learning the skills and knowledge they need to succeed in today’s world. Today, 70 percent of our eighth graders can’t read proficiently and most of them will never catch up. Some 1.3 million American students drop out of school every year.” The report adds that “Jobs are leaving this country and American employers say that students today lack the basic skills to do even the simplest jobs.”

HuffingtonPost.com, January 14, 2013 ran an article headlined “Nearly Half of Detroit’s Adults are Functionally Illiterate, Report.” It revealed that “According to estimates by The National Institute for Literacy, roughly 47 percent of adults in Detroit, Michigan ... are ‘functionally illiterate,’ meaning they have trouble with reading, speaking, writing and computational skills. Even more surprisingly, the Detroit Regional Workforce finds half of that illiterate population has obtained a high school degree.”

BusinessInsider.com posted a January 7, 2012 story headlined “If America Spends More Than Most Countries Per Student, Then Why are its Schools so Bad?” It says “The United States’ education outcomes most resemble Poland’s, a nation that spends less than half on education than the U.S.” The explanation for this disaster is pro-abortion U.S. teachers’ unions which demand lavish compensation packages for teachers who indoctrinate rather than educate students who will thereby become tomorrow’s easily herded LIVs.

And college is nearly as bad. On January 15, 2013, RealClearPolitics.com posted an essay titled “Failing History: Colleges Neglect Core U.S. Principles.” It describes a National Association of Scholars report titled “Recasting History: Are Race, Class, and Gender Dominating American History?” It says that university “history departments promote a drastically incomplete and distorted vision of America by concentrating on the teaching of race, class, and gender at the expense of nearly everything else.” It adds that our history classes now provide “content that makes it impossible to grasp the larger political conflicts, institutional frameworks, and philosophic ideals that have governed the course of American history.”

George Mason University’s History News Network posted an article October 26, 2009 titled “The Appalling Decline Of Literacy in America,” and NPR.org, February 9, 2011, posted a story headlined “A Lack of Rigor Leaves Students ‘Adrift’ in College.” The latter refers to a book titled *Academically Adrift: Limited Learning on College Campuses*, which “... questions whether the historic number of young people attending college [this year] will actually learn all that much once they get to campus.” One of the authors lamented that “the fact that more than a third of students showed no improvement in critical thinking skills after four years at a university was cause for concern.” The article speculates that “Part of the reason for a decline in critical thinking skills could be a decrease in academic rigor; 35 percent of students reported studying five hours per week or less, and 50 percent said they didn’t have a single course that required 20 pages of writing in their previous semester.” Yet FoxNews.com ran a January 8, 2013 article titled “We are raising a generation of deluded narcissists.” It describes “A new analysis of the American Freshman Survey, which has accumulated data for the past 47 years from 9 million young adults, [which] reveals that college students are more likely than ever to call themselves gifted and driven to succeed, even though their test scores and time spent studying are decreasing.” Could Obama’s narcissism actually be contagious? Incompetent teachers and liberal activist teachers are why we use shocking pictures to engage students outside their dysfunctional classrooms. Our work at schools and universities is largely why Kristan Hawkins, of Students For Life, recently declared today’s students “...the most pro-life generation of young

people since 1973; we're even more pro-life than even our parents' generation." She can say that because we have shown millions of students the horrifying, incontrovertible evidence that abortion is an indefensible act of violence which kills a baby. No other group in the pro-life movement has had such a profound influence on students regarding abortion -- and we couldn't have done it without God's grace and your support.

And sub-optimal schools aren't the only means by which cultural elites manufacture LIVs -- by the millions. PC World Australia reported a story January 21, 2011 headlined "Study: Video games do not make you fat, just dumb and depressed." The article says "...video game playing ... not only undermines academic performance but also the development of social skills" Video-Game-Addiction.org says 88% of America's children play video games and that a recent Iowa State University study found that "...roughly one in 10 video game players (8.5 percent of American youth) show signs of addictive behavior." And lots of kids smoke lots of dope while bingeing on lots of super-violent video games.

FoxNews.com reported an August 28, 2012 story headlined "Marijuana Linked to Low IQ in Teens, Study Says." The article opens by asking "Can marijuana make you stupid?" and then answers its own question by asserting that "A new study suggests that teenagers who frequently smoke marijuana risk a long-term drop in their IQ." The report ends with warnings about memory and attention problems and a quote from a researcher who says he's "... not convinced that mental decline is only in those who become dependent by age 18." Marijuana is the perfect formula for making new LIVs. May 1, 2012, drugfree.org posted a report titled "National Study: Teen 'Heavy' Marijuana Use Up 80 Percent Since 2008, One in Ten Teens Reports Using Marijuana at Least 20 Times a Month." The article warns that "These findings are deeply disturbing as the increases we're seeing in heavy, regular marijuana use among high school students can spell real trouble for these teens later on," said Steve Pasierb, President and CEO of The Partnership at Drugfree.org. He adds that "Heavy use of marijuana ... is linked to involvement with alcohol and other drugs as well."

Wikipedia describes the Roman government's attempt to obscure the collapse of its society by offering the populous "'Bread and Circuses' ... (from Latin: *panem et circenses*) ... a metaphor for a superficial means of appeasement. In the case of politics, the phrase is used to describe the creation of public approval, not through exemplary ... public service or public policy, but through diversion, distraction, or the mere satisfaction of the immediate, shallow requirements of a populace"

History is repeating itself in today's America but CBR is fighting back. We use pictures to engage LIVs who can't read or reason. We also have a long-term strategy for real Christians to take back our schools and news media. That will reduce the numbers of stoned, semi-literate, low IQ, LIVs -- who have so lowered the electoral bar that the comically incompetent Joe Biden is actually considering running in 2016! But more immediately, we will educate and motivate enough Christian LIVs to rob the pro-aborts of the narrow victories they have been winning in elections they should be losing. It really is possible -- but not without more of the help you have been so faithful to provide us. Obama barely got 51% of the vote. This catastrophe can still be reversed! Win or lose, we will prophetically confront the culture.

Lord bless,



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